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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Eisen, Bruce; Padayao, Roger; Kassis, Wasef; Lucas IV, James E.

Assignee: User Trends

Title: ELECTRONICALLY DISTRIBUTING PROMOTIONAL AND
ADVERTISING MATERIAL BASED UPON CONSUMER INTERNET
USAGE

Serial: 09/379,167

Filed: August 23, 1999

Examiner:

Group Art Unit: 2761

Docket No.: M-7729 US

San Jose, California

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D. C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

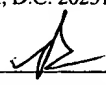
Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

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Attorney for Applicant(s)

11/17/99

Date of Signature

Respectfully submitted,


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